

**Be Prepared.
Plan Ahead.**



What motivates someone to prepare?

Actual events

- ▶ Katrina
- ▶ Floods in Massachusetts
- ▶ House Fire

Public Information

- ▶ National Preparedness Month
- ▶ Preparedness Campaigns
- ▶ Media Coverage

31%

The percentage of Americans with
a basic family emergency plan.

66%

The percentage of Americans who
feel unprepared.

Source: Columbia University Annual Preparedness Survey, September 2006

92%

The percentage of Americans who wouldn't evacuate due to needs of a dependent (children, elderly, disabled, pets).

Why haven't we prepared?

26%

“I haven't had time to do it.”

22%

“I'm not sure where to begin.”

Source: Columbia University Annual Preparedness Survey, September 2006

Here are some simple steps you
can take to prepare...

Family Communication Plan

Know how your family will contact each other and where you will meet.



Food & Water

Have a 3-day supply of food and water for each person in your home.

Remember individual diet needs and plan for your pets.



First Aid

Have a first aid kit with health products and prescription medicine.



Tools & Special Items

Don't forget a flashlight, extra batteries and important documents.



Evacuation Kit

Have supplies ready in your car or in a backpack in case you must leave your home. Pack lightly and include basic supplies for 24-48 hours.



Review

Every 6 months review your plans and supplies with everyone in your home.

Replace expired food, water, and medicine.
Update your communication plan.



Encourage Others to Plan Ahead

Remember neighbors who need help.

